

# 00:0\_

*a digital installation by Carlos Franco*

November 13, 2021–February 25, 2022

Exhibition Opening:  
Saturday, November  
13, 12–7pm during  
Fall Open Studios

Gallery Hours:  
By appointment via  
info@iscp-nyc.org,  
Tuesday–Thursday,  
12–5pm.

The International Studio & Curatorial Program (ISCP) announces *00:0\_*, a solo exhibition of works by Carlos Franco, ISCP artist-in-residence. The exhibition centers around an interactive installation that highlights the hyperactive consumption of images through digital devices that interface with our daily lives.

When visitors enter the space, they activate a media player which randomly selects one video work from a pool of over 150 videos that the artist started producing as the pandemic lockdown went into effect in the spring of 2020. These short videos, from one to three seconds in length, are produced on Franco's iPhone. They are montages of social media content, be it ads, viral debris, or other user's posts, supplemented with the artist's original footage and each projected in a loop.



Carlos Franco, *Untitled*, 2020-21, digital collage. Courtesy of the artist

For Franco, the pieces that constitute *00:0\_* are micro essays attuned to contemporary attention spans; they reflect our lopsided cultural landscape. He refers to philosopher Byung-Chul Han's discussion of mediated information in *The Scent of Time*: "[it] does not possess any narrative width or breadth. It is neither centered, nor does it have a direction.... An altogether different temporality is inherent in information." Franco adds, "How many moments are in one second?"

A public program will be announced during the run of the exhibition.

Carlos Franco is a Brooklyn-based artist and a resident in ISCP's Ground Floor program from 2020-21. Franco has exhibited work at Diego Rivera Gallery, San Francisco; Nikolaj Kunsthallen, Copenhagen; and The Buffalo Institute for Contemporary Art (BICA), among others.

This exhibition is coordinated by Susan Hapgood, ISCP Executive Director, with exhibition assistant coordinator, Amy Tsai.

*00:0\_* is supported by Hartfield Foundation; Milton and Sally Avery Arts Foundation; New York City Department of Cultural Affairs, in partnership with the City Council; New York City Council District 34; New York State Council on the Arts and the New York State Legislature; Teiger Foundation; Willem de Kooning Foundation; and William Talbott Hillman Foundation.

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About ISCP:

Founded in 1994, ISCP is the fourth-largest visual arts residency program in the world and a global leader in the field of visual arts residency programs. ISCP supports the creative development of artists and curators, and promotes exchange through residencies and public programs. Housed in a former factory in Brooklyn, with 35 light-filled work studios and two galleries, ISCP organizes exhibitions, events and offsite projects, which are free and open to all, sustaining a vibrant community of contemporary art practitioners and diverse audiences. Over 1,700 artists and curators from more than 80 countries, including the United States have undertaken residencies at ISCP.

ISCP does not discriminate on the basis of disability in terms of admission, access, or employment. ISCP programs and activities are accessible to visitors with disabilities. Accommodations are made to the best of the institution's ability, depending on individual visitors' needs. To request accommodations, please contact [info@iscp-nyc.org](mailto:info@iscp-nyc.org) or call 718-387-2900.

